

**ADDRESS**

555 W. Wells Street, Milwaukee, WI 53203

PHONE NUMBER

414.908.6000

WEBSITE

WCD.org

Dear Exhibitor,

Welcome to the Garden Center Show. As owners and operators of three of downtown Milwaukee's largest venues, the Wisconsin Center District (WCD) is proud to welcome you to the city we love for a terrific event.

As you prepare to exhibit in the Wisconsin Center please reference the Exhibitor Ordering Kit for all services, pricing and information you may need before you arrive.

We are pleased to feature an updated, easy-to-use, online ordering process. The new tiered pricing structure offers incentives for early orders and worry-free installation. The online store can be found at [the Garden Center Show](#).

The online store will be available on the below dates:

Advanced Pricing: May 8, 2022

Standard Pricing: July 7, 2022

Floor Rates: July 24, 2022

WCD venues are recognized for providing superb, captivating, and buzzworthy experiences, which starts with providing best in class service and support. If you have any additional questions do not hesitate to reach out to our team at ExhibitorSvc@wcd.org.

All the best,

Marty Brooks
President and CEO
Wisconsin Center District
mbrooks@wcd.org



Exhibitor Booth Map Template

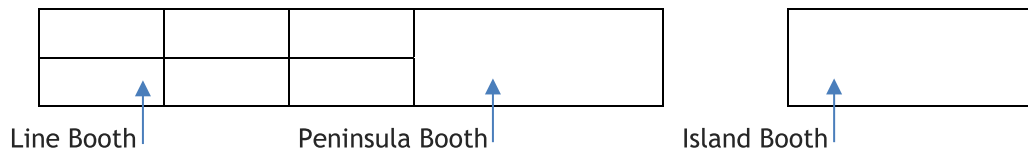
Booth numbers and booth layouts must be provided at the time an order is placed. Please complete this document and submit it as an attachment with your order.

Types of Exhibitor Booths

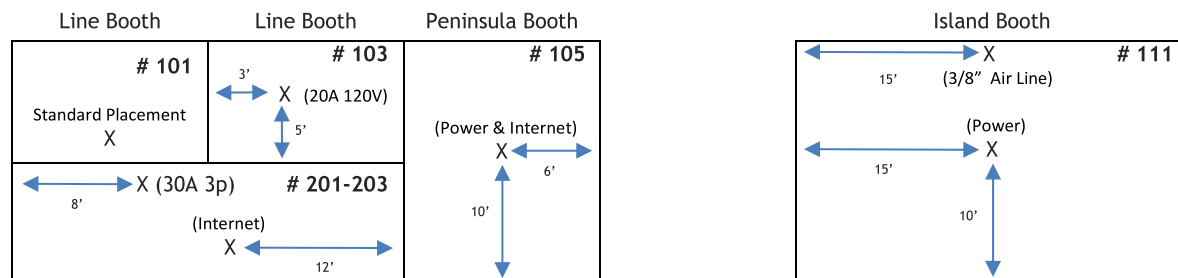
Line Booth - Booth adjacent to other booths, facing the aisle

Peninsula Booth - Booth at the end of a row of booths, an “endcap,” adjacent to booths behind it

Island Booth - A stand-alone booth, not directly adjacent to other booths



Floor Plan Examples



Exhibitor Floor Plan

Important items to include:

- Mark service locations with measurements (i.e. electrical, mechanical, IT services)
- Indicate adjacent booth numbers and/or aisles
- Indicate your booth dimensions

Please note: If floorplan is not provided, services will be placed in the center-rear of your booth.



Exhibitor How-To Guide

How to place an order:

1. Visit www.wisconsincenter.com/exhibitor-information/
 - a. Google Chrome is the preferred internet browser
2. Click on the store link for the show you will be exhibiting at
3. Add the items that you would like to order
 - a. Items are listed alphabetically by Department
 - i. Building Services
 - ii. Audio Visual
 - iii. Electrical
 - iv. Info Technology
 - v. Levy – Food & Beverage
 - vi. Security
 - vii. Rigging
 - b. Make sure to enter notes into the instruction field as needed
 - i. Examples:
 1. Assorted Cookies – Instruction: Deliver to booth at 8am on 1/1
 2. 10-30Amp 208V 1 phase – Instruction: Requires NEMA # L5-20
 3. Booth Security – Instruction: 1 overnight guard on 1/1 from 8pm-8am
4. At the bottom of the store page enter your booth number
5. Add any documents to the attachments box (booth map, sign form, equipment information)
6. Finally, click preview
7. On the next screen, you will need sign up for an account, or use an existing account if you have already placed an order with our system
 - a. To register for an account, click the blue link that says Sign Up under the login credentials. Follow the steps to create an account with our payment processing system, this is only needed the first time you order in our system.
 - b. If registering for a new account, please refresh the link above and repeat steps 2-4 once the activation is completed
8. Use your email and password that you created and click Login
9. Use the payment portal to pay for your order

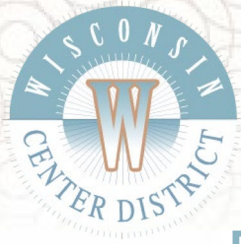
How to request Tax Exempt:

Send an email to exhibitorsvc@wcd.org with your completed tax-exempt form before you place an order. A WCD representative will reach out with instructions on how to complete your order.

How to request a refund:

Send an email to exhibitorsvc@wcd.org to request a refund or cancellation of an order. Request must be received prior to installation of the event, and refund amount will be based on the date the cancellation notice was received.

- 100% Refund - 61-90 days prior
- 50% Refund - 31-60 days prior
- No Refund - 0-30 days prior



Exhibitor Sign and Banner Specifications

Email completed form to: exhibitorsvc@wcd.org

Sign Regulations

- Exhibitor must supply all frames, grommets, and hardware for hanging.
- Sign must be onsite, and built prior to the hang time.
 - o If union labor was pre-ordered, stagehands will arrive to your booth 30 minutes prior to scheduled hang time.
- Signage will be positioned only once, exhibitor must be onsite for the install and must sign off on final placement before riggers leave their booth. Any changes or re-positioning of signage is not guaranteed, and will result in additional fees.
- Exhibitors must be onsite for removal and are responsible for disassembling their sign.
- WCD reserves the right to refuse hanging signs if deemed unsafe by IATSE Local 18 riggers.
- WCD reserves the right to determine exact location based on structural limits of the building.

Exhibitor Information

Event:	
Booth #:	
On Site Contact:	
Phone #:	

Sign Information

Height:		Width:		Depth:	
Material:		Weight:		Shape:	

Sign Install - Pre-Determined by Show Management

Date	Start	End

Sign Removal - Pre-Determined by Show Management

Date	Start	End



Exhibitor Ordering Kit

<https://wisconsincenter.com/exhibitor-information/>

Revised: 4/26/2022

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Welcome

As owners and operators of three of downtown Milwaukee's largest venues, the Wisconsin Center District (WCD) is proud to welcome you to the city we love for a terrific event in the Wisconsin Center, Miller High Life Theatre, or UW-Milwaukee Panther Arena.

The WCD staff works within the framework of three driving pillars: Be Bold. Be Proud. Be Experience Obsessed. These phrases guide everyday actions and decision making, empowering our staff to make the best decisions possible for all clients, guests, attendees, customers, vendors, and exhibitors. That means that from ordering to execution, any WCD staff member is available to answer questions and provide the best possible exhibitor experience.

We are pleased to feature an easy-to-use online ordering process. This Exhibitor Kit is designed to provide information about all of the services available, making planning and ordering easy.

Each service selection contains the following:

- Description of services, equipment and pricing
- Installation and connection information
- Terms and conditions
- Frequently asked questions

My expectation is that WCD venues are recognized for providing superb, captivating, and buzzworthy experiences, which starts with providing best in class service and support. If you have any additional questions do not hesitate to reach out to our team at ExhibitorSvc@wcd.org. I promise, you'll be connected to a real human immediately. And since I grew up in the events industry and love an opportunity to step away from my desk, please reach out to me anytime you have a question, concern, or feedback that you want to share.

The WCD is dedicated to making Milwaukee a not-to-be-missed destination. While you're here, I hope we prove that to you time and time again.

All the best

Marty Brooks
President and CEO
Wisconsin Center District
mbrooks@wcd.org

Ordering Policies & Procedures

Ordering: All orders must be placed online; no phone, email or faxed orders will be accepted. To place an order visit <https://wisconsincenter.com/exhibitor-information/>, select the event that is being attended, and order your items. Visit our Exhibitor How-To sheet for a step-by-step walkthrough of this process.

Online Store and Pricing Structure: The exhibitor store will open 90 days prior to the first contracted move in date of the show. Our tiered pricing is as follows:

- Advanced pricing - 31-90 days prior
- Standard pricing - 14-30 days prior
- Floor rate - 0-13 days prior

Onsite Ordering: A Service Desk will be available during move in, located next to the decorator. A WCD representative will be able to assist you with needs regarding services ordered and onsite ordering via the exhibitor kiosk.

Payments: All payments must be made at the time of your order via credit card, no checks will be accepted. The date which orders are received determines the applicable rate as stated above.

Refunds: Cancellations must be received prior to the installation of the event in order to qualify for a refund. Refund amount is based on the dates the cancellation notice is received. No refunds will be issued after installation of service.

- 100% Refund - 61-90 days prior
- 50% Refund - 31-60 days prior
- No Refund - 0-30 days prior

General Terms and Conditions

- Booth numbers and booth layouts must be provided at the time an order is placed. Any changes must be communicated prior to move in. Changes to booth layouts after services are installed may be subject to labor charges.
 - Please complete the Booth Map Template and attach the document with your order.
- If an order requires additional labor charges, this will be billed post-event via an invoice.
- WCD electricians, IT technicians, and engineers are the only authorized personnel with access to utility floor pockets. Utility requirements crossing aisles will not be installed unless pre-approved by show management.
- Exhibitors are not permitted to use water from restroom faucets or janitorial closets for exhibitor purposes. The exhibitor clean-up room, located near the dock office, can be opened for use if requested.
- All equipment must conform to all federal, state and local fire and safety codes. WCD reserves the right to inspect and reject any and all connections and equipment that any customer uses while in the WCD.

Building Policies

Anchoring: Any anchoring or drilling into the exhibit floor or any other surface within the WCD facilities is strictly prohibited.

Animals: Service animals are permitted within the WCD facilities. However, non-service animals/pets are not permitted within the WCD facilities without proper approval by WCD management.

Audio Visual: Conference Technologies Inc. (CTI) is the WCD's in-house audio-visual provider for all WCD facilities. Exhibitors may order and arrange services via the online ordering system. For additional information please contact the CTI sales team at 414-908-6188.

Composting: Can be made available upon request, please contact Levy Restaurants at 414-908-6154.

Compressed Gas: The use of compressed gas is permitted within the WCD with prior approval under the below circumstances.

- Cylinders are limited to one-pound capacity and a booth may only contain one cylinder at any one time. Reserve cylinders shall be limited to 20 and must be secured in a safe, non-public, area as designated by the WCD.
- Propane tanks larger than one pound must be stored outside of the facility on the loading dock.
- Forklifts are permitted to use propane tanks (limit of 30 pounds) within the WCD during load in and out days as long as they are properly secured and have been properly inspected prior to and after each use.
- Propane tanks on forklifts must be removed from the WCD and stored outside in the propane storage locations. A maximum of one propane tank may be left on or near one forklift for use during the event hours if needed for any reason.

Confetti: The use of glitter, confetti, sand, or simulated snow types of material is not permitted in WCD facilities without approval by WCD management. Any approved use will be subject to a cleaning fee.

Decals: Adhesive-backed decals are not permitted to be distributed or used inside the facilities.

Display Vehicles: When exhibiting motor vehicles inside WCD facilities the following requirements must be abided by:

- Display permit must be obtained - see your WCD Event Services (EVS) Manager to submit with the City of Milwaukee
- Disconnect the battery
- Reduce the amount of gas to ¼ tank or less
- Lock or tape shut the gas cap
- Place a drip pan under vehicle's engine
- Avoid all carpeted areas of the building unless approved by WCD management

Building Policies

Donations: The WCD works closely with local charities to facilitate donations. Please contact your WCD EVS Manager to coordinate or arrange for donations.

Drone Policy: The operation (flight) of any drone/aerial vehicles on WCD property is prohibited.

Fire Extinguishers: Exhibit booths with walls or enclosed ceilings larger than 10x10 (100 sq/ft) are required to have a portable fire extinguisher inside the structure.

Food and Beverage: Levy Restaurants is the exclusive provider for all food and beverage within WCD facilities. Exhibitors may order and arrange catering services via our online ordering system. For additional information please contact the Levy sales team at 414-908-6154.

Fog/Hazers: Only water-based machines are permitted within WCD facilities. The use of oil-based smoke, hazers or fog is strictly prohibited.

Gratuities: WCD policy prohibits the solicitation or acceptance of gratuities, regardless of the value. This includes offering leftover items that show management or exhibitors have given away or sold while participating in events within WCD facilities.

Helium: Helium balloons are not permitted in WCD facilities without approval by WCD management. Any approved use will be subject to a removal fee should balloons rise to the ceiling.

Loading Dock: The Wisconsin Center loading dock entrance is located at 850 N. 6th Street. The dock can only be entered from the North helix, and must always be exited via the South helix. There are sixteen (16) outdoor loading docks, and three (3) drive-in ramps. If show permits POV dock load in/load out - fifteen (15) minutes will be allowed for exhibitor vehicles to unload/load per vehicle.

Medical Shows/Waste: Any hazardous waste disposal and clean up must be approved prior to move in. The WCD will not handle any disposal of medical waste, this will be the responsibility of Show Management. Sharps must be in red containers, clearly labelled as such, and must not be disposed of in regular trash containers. Please do not leave needles and sharps boxes unattended.

Pyrotechnics: The use of pyrotechnics is prohibited in the Wisconsin Center.

Public Safety Department (PSD) 414-908-6165: In case of an emergency in and around our facilities, contact PSD at 6165 on any house phone. PSD will be able to route any necessary medical staff to the proper entry location, as well as assist where needed.

Rigging: IATSE Local 18 stagehand union must perform all rigging services. If any rigging is required for booth construction, sign hanging, or lighting purposes, please contact your WCD EVS Manager to schedule riggers. The contracted decorator is not permitted to hang items in any of the WCD facilities.

Building Policies

Shipping: The WCD will not accept advance materials or freight due to storage limitations and liability concerns. All freight and packages must be shipped to the contracted decorator and will then be delivered to the WCD only during designated move in times. Early deliveries may be turned away or returned to sender. Exhibit materials must be removed from premise by the end of the designated move out period. WCD is not responsible for materials left behind. Onsite shipping options are not available unless arranged through show management.

Smoking: The WCD is a smoke and tobacco-free campus. All forms of smoking and the use of tobacco products, including vaping, chewing tobacco and e-cigarettes, are prohibited inside the facilities and anywhere on property, including the surrounding sidewalks and parking lot.

Tape: The contracted decorator is responsible for the removal of all tape and tape residue from all surfaces in the exhibition halls, pre-function, ballroom and meeting room floors. Any damages caused to a surface by the use of such tape or any tools for removal will be subject to a fee. Below are the approved materials for WCD facilities:

- Exhibit hall floor - Polyken double sided carpet tape
- Carpeted surfaces - Gaffers tape
- Walls and doors - Painter's tape or Remo Two mounting tape

Tax Exempt: Please reach out to exhibitorsvc@wcd.org prior to placing an order if tax exempt status is needed.

Green Initiatives

The Wisconsin Center District has a Silver certification under Waste Management's Green Leader™ program. Please use the following tips to assist us with our green initiatives.

- Place cardboard and plastic in aisle ways or by pillars for WCD staff to collect and dispose of properly during move in/move out.
- Please dispose of any recyclable materials in the proper containers on the show floor.
- Consider using virtual presentation materials vs. printed materials.
- Use cloth table covers instead of disposable plastic or visqueen.
- Walk from your hotel to the WCD facilities via the city-wide skywalks.

Food Show Guidelines

All food and beverages within WCD facilities are operated and controlled by Levy Restaurants, our exclusive food and beverage provider. Special contracts are required for food shows when food will be prepared or distributed on WCD property.

Fire Extinguishers are required and must be readily available within any booth in which cooking will be taking place. Exhibitors using heated oil or grease for cooking (or for any other purpose), must have a type “K” fire extinguisher present. Fire code prohibits the use of any type “B” extinguisher for the purpose of extinguishing a cooking oil or grease fire.

If approval has been provided by the WCD, the following cooking regulations apply:

- Electrical appliances, sternos and hot plates are the preferred method for cooking.
- Gas Stoves are permitted but may only be used in the exhibit halls near the columns. Please refer to building services pricing for the cost of a gas hook up.
- Fryers are permitted only if they have an airtight cover and with permission of WCD management. Open fryers are strictly prohibited as grease and oil vapors will damage the HVAC equipment.
- Propane cooking is permitted but only with tanks of five pounds or less. Tank must be secured in an upright position to avoid tipping over. Any reserve tanks must be secured and stored outside the facilities.
- Flame grills are permitted based on space availability outside of the exhibit hall on the loading dock. Dock space must be arranged in advance with permission of WCD management.
- Charcoal or wood use for cooking is strictly prohibited.
- Sinks for handwashing and/or cleaning must be provided with an adequate supply of hot and cold water, along with a drain. WCD will not provide any hot water heaters.
- Cooking is prohibited under any canopy or structure within the buildings.
- All cooking equipment must be used only on non-combustible surfaces.
- Grease and waste should only be disposed of in the designated grease barrel locations. Please do not use restrooms or exhibitor clean up room for disposal. Failure to comply could lead to a building clean up fee.
- Food trucks may be displayed as long as a vehicle display permit is obtained (see EVS Manager for information), and all regulations listed on page 5 are met. Food trucks are not permitted to cook/serve food while inside any WCD facilities and should serve only as display vehicles.



Decorator Information

Check in / Check out: All contractors working in the WCD are required to sign in and out of the building in the PSD office and comply with any standing procedures for entering the building including but not limited to a brief health screen. The entrance to PSD is located at 750 N. 6th Street.

Dock: Loading dock ramps are to be used for vehicle traffic only. Pedestrian traffic on the ramps is strictly prohibited. When parking on the dock you must display your WCD-issued hangtag. Motorcycles are not permitted to park on the dock.

Emergency/Medical - Public Safety Department (PSD) 414-908-6165: In case of an emergency in and around our facilities, contact PSD at **6165** on any house phone. PSD will be able to route any necessary medical staff to the proper entry location, as well as assist where needed.

Fire Towers / Restricted Areas: PSD must be notified whenever access is required to fire towers, mechanic halls or other secure areas. These areas should be opened and then locked back up. Please contact PSD on the radio each time you enter or exit these doors as they will signal an alarm.

Incident, Injury & Damage Reports: Incident, injury and damage reports must to be documented with PSD as soon as they happen. Call PSD at **6156** for assistance in capturing statements and photos of any incident, injury or damage.

Insurance Certificate - COI: A copy of the decorator's certificate of insurance (COI) listing the WCD as additional insured must be provided to exhibitorsvc@wcd.org 60 days prior to load in.

Parking: Paid parking is available in nearby parking lots, please visit www.spothero.com to see pricing and availability.

Production Schedule: A production schedule is required to be submitted to your Event Manager 30 days prior to load in. Please use the production schedule template found on the WCD website.

Scissors lift/Boom lift/Forklift: Be aware of your surroundings, patrons, building limits, load weights, traffic, etc. The decorator is are required to provide fall protection when working in lifts. Only certified trained operators are permitted on lift equipment.

Smoking: The WCD is a smoke and tobacco-free campus. All forms of smoking and the use of tobacco products, including vaping, chewing tobacco, and e-cigarettes, are prohibited inside the facilities and anywhere on property, including the surrounding sidewalks and parking lot.

Uniform: Please wear a company logo top (shirt) and appropriate pants/shoes. The WCD is a high-profile enterprise and often have multiple companies attending events in our buildings simultaneously. Cut-off shorts, ripped jeans, or flip flops are prohibited and wearers will be turned away.

Electrical Services

The WCD offers a variety of electrical services through our experienced in-house building electricians.

<u>Standard 120V Services</u>	31-90 days <u>Advanced</u>	14-30 days <u>Standard</u>	0-13 days <u>Floor</u>
Standard 20-amp 120V	\$176.00	\$229.00	\$297.00
Standard 20-amp 120V + Power Strip	\$211.00	\$274.00	\$357.00
Standard 20-amp 120V + Extension Cord	\$211.00	\$274.00	\$357.00
Standard 20-amp 120V + Power Strip + Extension Cord	\$246.00	\$320.00	\$416.00

<u>208V Services</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
10-30-amp 208V 1 phase	\$298.00	\$387.00	\$504.00
10-30-amp 208V 3 phase	\$397.00	\$516.00	\$671.00
40-60-amp 208V 1 phase	\$370.00	\$481.00	\$625.00
40-60-amp 208V 3 phase	\$503.00	\$654.00	\$850.00
70-100-amp 208V 1 phase	\$576.00	\$749.00	\$973.00
70-100-amp 208V 3 phase	\$860.00	\$1,118.00	\$1,453.00
200-amp 208V 1 phase	\$1,285.00	\$1,671.00	\$2,172.00
200-amp 208V 3 phase	\$1,367.00	\$1,777.00	\$2,310.00
400-amp 208V 3 phase	\$2,426.00	\$3,154.00	\$4,100.00

<u>480V Services</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
10-30-amp 480V 1 phase	\$397.00	\$516.00	Not Available
10-30-amp 480V 3 phase	\$496.00	\$645.00	Not Available
40-60-amp 480V 1 phase	\$441.00	\$573.00	Not Available
40-60-amp 480V 3 phase	\$507.00	\$659.00	Not Available
70-100-amp 480V 1 phase	\$496.00	\$645.00	Not Available
70-100-amp 480V 3 phase	\$728.00	\$946.00	Not Available
200-amp 480V 3 phase	\$1,433.00	\$1,863.00	Not Available
400-amp 480V 3 phase	\$2,536.00	\$3,297.00	Not Available

Electrical Labor \$107.00/hr

Any order with 4 or more power connections will be subject to post event labor charges - this will be determined based on the location needed and time necessary for installation.

All 480V services will require hardwire installation by WCD electrical department from the ceiling bus-duct in the Exhibit Hall. Thus, all orders will be billed four (4) hours of electrical labor for install/removal.

Electrical Services

Installation and Distribution

- WCD electricians will provide the initial electrical power source, exhibitors may then plug in their own equipment to that power source.
- Electrical service is run from the nearest floor pocket into the booth.
- Electrical outlets will be left at the back center of the booth unless a booth layout is provided with your online order. For orders with four (4) or more 120V power drops, any 208V services, or any 480V services a booth layout will be required.
 - Please complete the Booth Map Template and attach the document with your order.
- WCD will supply a NEMA L21-30 for 10-30Amp 208V hookups. If a different NEMA number plug is needed please enter that information in the description field when placing your order.

Overhead Power

- If an overhead sign, truss, banner or other rigged item requires overhead 120V/208V/480V power, the WCD can provide this service throughout the Wisconsin Center exhibit hall. When ordering rigging packages, select one of the electrical rigging options.
- All 480V services will require hardwire installation by WCD electrical department from the ceiling bus-duct in the Exhibit Hall. Thus, all orders will be billed four (4) hours of electrical labor for install/removal.

Terms and Conditions

- The WCD is the exclusive provider for all electrical services. All electrical equipment shall remain on the WCD campus and may not be installed or removed by anyone other than WCD personnel.
- All services listed include labor to install and remove said service. Additional fees may apply if there are open end machines, if hardwire installation is needed, or if cord caps or pigtails need to be provided. If an exhibitor requires additional electrical labor, outside the standard services, services will be billed at an hourly rate. Labor rates are based on current wage and benefit rates and are subject to change without notice.
 - Electrical labor will be billed starting at \$107.00/hour.
- All cords must be of the 3-wire grounded type and UL approved. Cords can be no smaller than 12 gauge. Any exposed non-current carrying metal parts of fixed equipment must be grounded.
- Electrical equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc.
- The WCD will not provide step up or step-down transformers, our building power is 120V/208V and 277V/480V.
- The WCD is not responsible for voltage variations of the power company.

Electrical Services

Frequently Asked Questions

How do I know if I need a 208V or 480V connection?

Most exhibitors do not require special connections like a 208V or 480V connection. Many times, these types of electrical services are required for heavy equipment and/or specialized machinery. Consult with the equipment manufacturer, name plate rating or installation technician for specific details. Exhibitors who bring their own distribution panels may need one of these special connections.

How do I know how much power I need to order?

When determining how much power to order for a booth, it is helpful to know how much total power is required for the equipment in your booth space. Below, we have outlined some standard electrical requirements (requirements may vary).

- Standard Laptop 250-550 watts
- Standard TV 300-400 watts
- Standard Printer 300-500 watts

Items like laptops, standard booth lights, and televisions may be grouped together on one circuit provided they do not exceed the overall limit of the circuit or the surge protection device. There is some equipment that requires its own circuit to run properly. For example, a microwave or refrigerator should not use the same power source.

Is electrical a daily charge?

The electrical charge is for the duration of the event.

How many outlets can I plug into?

There is one connection point per outlet or service ordered. Power strips can be ordered for an additional fee, but do not provide additional power. The WCD has 6-plug power strips available for rent. Exhibitors may bring their own, but must have circuit protection. All services exceeding 120V cannot accommodate power strips.

When will my services be installed?

All pre-orders will be installed prior to exhibitor move in. Orders placed at the service desk are guaranteed to be installed before the show opens. Any special requests such as temporary chain motor power, programming machinery or testing equipment must be noted in your order.

Do I need to submit a booth layout?

For orders with four (4) or more 120V power drops, any 208V services, or any 480V services, a booth layout will be required. Standard 10x10 booths without a layout will have power installed at the back center of the booth. If no layout is provided and services need to be moved after they have been installed, additional labor fees will be incurred.

- Please complete the Booth Map Template and attach the document with your order.

Information Technology Services

The WCD offers a variety of Information Technology (IT) services through an experienced team of in-house technicians.

All IT services are subject to a Wisconsin Sales tax at 5.5%.

<u>Wired Internet Service</u> (Single device, routers prohibited)	31-90 days <u>Advanced</u>	14-30 days <u>Standard</u>	0-13 days <u>Floor</u>
Basic	\$276.00	\$359.00	\$466.00
Premium	\$882.00	\$1,147.00	\$1,491.00
Additional Services	\$110.00	\$143.00	\$186.00

<u>Dedicated Wired Internet Service</u> (Multiple devices, routers permitted)	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
5 Mbps	\$2,756.00	\$3,583.00	\$4,658.00
Speeds up to 1 Gbps available - contact exhibitorsvc@wcd.org for additional pricing			

<u>Wireless Internet Service</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
Premium	\$165.00	\$215.00	\$279.00

<u>Voice Services</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
Credit Card/Fax Line	\$166.00	\$216.00	\$281.00
Single Phone Line	\$221.00	\$287.00	\$373.00
Speaker Phone	\$331.00	\$430.00	\$559.00

<u>Additional Services</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
Cellular Device Chargers	\$110.00	\$143.00	\$186.00
Internal Networking (per device)	\$166.00	\$216.00	\$281.00
Patch Cable (Up to 100')	\$55.00	\$72.00	\$93.00
Switch Rental (up to 24 ports)	\$195.00	\$254.00	\$330.00
USB-to-Ethernet Adapter Rental	\$55.00	\$72.00	\$93.00

IT Labor \$135.00/hr

Information Technology Services

Installation and Distribution

- Internet service is delivered to a single location within your room or booth. If you require access for more than one computer or device, make sure you order service for all additional devices.
- All services will be installed during designated move-in times. Installation will be finalized once the event space is clear of freight and other obstacles. Services will be disconnected on the last day of the event, after the official closing time.
- Wired Internet service can extend up to 30' from the original drop location as long as cabling is sufficiently secured and stays within your contracted space; otherwise, additional wired Internet service(s) will be required.
- All services are tested once installation is completed. Performance reports and other statistics for Internet services are kept on file for up to one month and can be issued upon request.
- The WCD is not responsible for the installation, programming, or performance of customer (non-WCD) equipment. Additional labor costs may be applied if assistance is required for installing or troubleshooting of customer equipment if the problem is found not to be the fault of the WCD.
- Only WCD personnel can complete special wiring in WCD's facilities, unless arranged prior with written approval. Supplemental services ordered from outside providers will be placed in a WCD-controlled IT telecommunications room. These services will be extended to desired locations by WCD personnel and will be assessed co-location fees for services, plus wiring and labor.
- A drawing indicating service placement(s) is required to be submitted with all wired telephone and Internet orders. If a drawing is not received, WCD personnel will drop service in an area of the booth or room that they deem to be most convenient. Additional labor charges may be assessed to relocate lines once they have been placed.
 - Please complete the Booth Map Template and attach the document with your order.
- Rates quoted for all services include bringing the requested communication services to the booth or room in the most convenient manner and do not include special wiring, overhead drops, and/or special setup or installation of client equipment. Additional labor charges may be assessed when special services are required.
 - IT labor will be billed starting at \$135.00/hour.

Terms and Conditions

- The WCD is the exclusive provider for all telephone and internet services. All materials and equipment shall remain on the WCD campus and may not be installed or removed by anyone other than WCD personnel.
- Any resale or unauthorized distribution of these services is strictly prohibited.
- A replacement fee will be assessed on any materials and equipment that are damaged and/or not returned at the close of the event.
- Disputes concerning service must be filed in writing with the WCD IT Department prior to the close of the show. Disputes will be resolved by the WCD in a timely manner.

Information Technology Services

- The WCD cannot guarantee the performance or accessibility of services beyond WCD's Internet gateway.
- Wireless connection speeds will vary. The actual speed depends on a variety of factors, such as the number of users on the network, personal device capabilities, and the size and location of the upload or download.
- Wireless service is inherently vulnerable to interference from equipment and devices that transmit on the same radio channels, operate within the same frequency spectrum, or have the ability to corrupt or block wireless frequencies. The WCD cannot guarantee that interference will not occur.
- Credit will not be given for decreased wireless performance due to interference generated by the event and its exhibitors, contractors, or attendees.
- Using 5 GHz capable devices (802.11a/n/ac) is strongly encouraged as wireless speeds and connectivity will not be guaranteed in the 2.4 GHz band.
- The WCD is not responsible for wireless networks that it does not own or manage.
- The WCD does NOT recommend wireless service for critical event activities such as web presentations, online sales, registration, or video streaming. For these and other critical activities, the WCD recommends purchasing wired service.
- Customer provided access points are authorized for use within WCD facilities only with WCD's prior approval (wireless access points without adjustable power outputs cannot be authorized under any circumstances). Customers who attempt to set up their own wireless system can interfere with other events' services and/or WCD's wireless network. WCD requires all customers showcasing their wireless products to contact WCD no less than 30 days prior to the event move-in so that we may engineer a cohesive wireless network without interference. Approvals may incur an additional labor charge.
- The WCD does not provide security, such as firewalls or anti-virus features on its Internet services. It is the sole responsibility of the customer to provide their own necessary security precautions. The WCD is not responsible for any damages arising from the use of non-secured devices on the network.
- The WCD recommends that all devices directly or indirectly accessing the network have the latest anti-virus software, security updates, system patches, and any other technological precautions necessary to protect yourself and others from viruses, malicious programs, and other disruptive applications. Any device which adversely effects the WCD network may cause service interruptions to yourself and others which can lead to disconnection of your equipment from the network, with or without prior notice, at the WCD's discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and/or problem resolution.

Information Technology Services

Frequently Asked Questions

I ordered a service that requires IP address information, how do I receive this information?

When you are onsite and ready to configure your computers, please visit the Exhibitor Service desk to retrieve your IP information.

Do you offer Wireless Internet?

The WCD offers free wireless internet service throughout our facilities. This service is designed for casual users and not guaranteed with fast browsing speeds. If you are relying on the internet to showcase your product or services we strongly recommend a wired internet connection for guaranteed connections.

Do I need to submit a booth layout?

A booth layout is required for all wired telephone and internet orders. For standard 10x10 booths without a layout, services will be installed at the back center of the booth. If no layout is provided, and services need to be moved after they have been installed, additional labor fees will be incurred.

- Please complete the Booth Map Template and attach the document with your order.



Mechanical Services

The WCD offers a variety of mechanical services through our experienced in-house building engineers.

<u>Air/Gas Services</u>	31-90 days <u>Advanced</u>	14-30 days <u>Standard</u>	0-13 days <u>Floor</u>
Compressed Air 1/4"	\$193.00	\$251.00	\$326.00
Compressed Air 3/8"	\$193.00	\$251.00	\$326.00
Compressed Air 1/2"	\$265.00	\$345.00	\$448.00
Gas Line	\$248.00	\$322.00	\$419.00

<u>Water Services</u>	<u>Advanced</u>	<u>Standard</u>	<u>Floor</u>
Water/Drain (Running Water)	\$331.00	\$430.00	\$559.00
Water (Additional Running)	\$99.00	\$129.00	\$167.00
Water/Drain (1 Fill-500 Gallons)	\$336.00	\$437.00	\$568.00
Additional Fill (50 Gallons each)	\$61.00	\$79.00	\$103.00
Water Only (No Drain)	\$215.00	\$280.00	\$363.00
Drain Only (1 1/4")	\$177.00	\$230.00	\$299.00
Drain (Additional)	\$94.00	\$122.00	\$159.00

Engineer Labor \$107.00/hr

Installation and Distribution

- WCD Engineers will provide the service from the nearest floor pocket into the booth. Exhibitors must furnish the necessary fittings to connect to 1/4", 3/8", or 1/2" female (NPT) thread for air and water connections. Exhibitors must also provide your own regulator for air pressures as the pressure may vary.
- WCD Engineers are unable to provide metric fittings, adaptors, or airlines.
- Air and water connections are available in limited locations on the exhibit floor. Connection sizes and booth locations all factor into planning to supply air and water to exhibitor booths.
- Air and water services are prohibited from crossing aisleways. WCD will work with show management to relocate a booth if a service order cannot be fulfilled in its current location.

Terms and Conditions

- The WCD is the exclusive provider for all air and water services. All equipment shall remain on the WCD campus and may not be installed or removed by anyone other than WCD personnel.
- Exhibitors are not permitted to fill or drain their own equipment, use individual air compressors, or bring their own compressed gasses from an outside vendor.
- All services listed include labor to install and remove said service. If an exhibitor requires additional engineering labor, outside the standard services, services will be billed at an hourly rate. Additional labor would be billed post event pending the amount time required for installation. Labor rates are based on current wage and benefit rates and are subject to change without notice.
 - Engineer labor will be billed starting at \$107.00/hour.

Mechanical Services

Frequently Asked Questions

Do all water connections need a drain?

While most water connections do require a drain service, there are some cases where the drain is unnecessary. When the water provided is being consumed or evaporated, a drain is not needed. For example, exhibitors using water service for a coffee machine do not need to order a drain because the water is being consumed.

Will you provide the fittings and hoses for my water and drain connections?

To ensure that your booth's equipment runs properly we ask that you supply your own regulators, fittings, filters, and hoses.

Can I fill my equipment via a sink?

Exhibitors are not permitted to bring in their own water or use WCD sinks to fill their own equipment.

Do you allow exhibitors to bring in Helium balloons into the facilities?

No, unfortunately we do not permit Helium balloons in any WCD facility.

Do I need to submit a booth layout?

WCD requires a booth layout for all booths requesting air or water services. These services can only be provided from floor pockets located every 60' throughout the exhibit hall. If no layout is provided and services need to be moved after they have been installed, additional labor fees will be incurred.

- Please complete the Booth Map Template and attach the document with your order.



Rigging Services

The WCD provides rigging through IATSE Local 18.

<u>Sign Hanging Packages</u>	31-90 days <u>Advanced</u>	14-30 days <u>Standard</u>	0-13 days <u>Floor</u>
Basic Rigging Package	\$567.00	\$736.00	Email for Availability
<ul style="list-style-type: none"> This package includes rigging labor and lifts necessary to install and take down one sign/banner with 1-2 hanging points. All signs must be pre-assembled prior to scheduled sign hanging time. 			
Electrical Rigging Package	\$731.00	\$951.00	Email for Availability
<ul style="list-style-type: none"> This package includes rigging labor and lifts necessary to install and take down one sign/banner with 1-2 hanging points. All signs must be pre-assembled prior to scheduled sign hanging time. One (1) 20-amp 120V power connection will be provided to power the sign from the ceiling. 			
Basic Rigging with Assembly Labor	\$855.00	\$1,111.00	Email for Availability
<ul style="list-style-type: none"> This package includes 2 stagehands for 1 hour for sign assembly, rigging labor and lifts necessary to install and take down one sign/banner with 1-2 hanging points. Labor will arrive to your booth 1 hour prior to scheduled sign hanging time. 			
Electrical Rigging with Assembly Labor	\$1,020.00	\$1,326.00	Email for Availability
<ul style="list-style-type: none"> This package includes 2 stagehands for 1 hour for sign assembly, rigging labor and lifts necessary to install and take down one sign/banner with 1-2 hanging points. Labor will arrive to your booth 1 hour prior to scheduled sign hanging time. One (1) 20-amp 120V power connection will be provided to power the sign from the ceiling. 			

Custom Rigging Packages

- Additional rigging options are available through Conference Technologies (CTI), WCD's in-house AV company. CTI will work closely with you to make sure all safety requirements are met for IATSE Local 18 rigging protocols and guidelines. All custom orders will need to be confirmed and paid for in full 31 days prior to the show move in. Additional fees may apply for rush orders within 30 days of the show and are not guaranteed. Please see the Conference Technologies page for contact information.

Rigging Services

Terms and Conditions

- All rigging prices are based on signs with 1 or 2 hanging points. The sign/banner must weigh less than 150lbs, measure less than 20' in length, and less than 175 square feet. For signs with additional hanging points, additional fees may apply, contact your EVS Manager to discuss your options.
- Exhibitors must be flexible with regards to days and times of load-in and take-down. When placing an order, please provide a preferred date and 2-hour time window for install. Requests are not guaranteed but will be taken into consideration. WCD personnel will work with show management to determine the dates that work best for sign hanging in accordance to the show schedule.
 - Please complete the Sign and Banner Specifications form and submit it as an attachment with your order.
- Diagrams and booth layouts are essential for planning rigging services. In order to ensure efficient delivery of required services, exhibitors must submit rigging plot, drawing, blueprint, or engineers' certification with their order. Diagrams must include location, dimensions, weight, and height from floor to bottom of suspended item. Diagrams must also show booth outline with aisles or neighboring booths marked for reference and orientation.
 - Please submit all diagrams listed above as an attachment with your order.
- Exhibitor must supply all frames, grommets, and hardware for hanging.
- Signage will be positioned only once, exhibitor must be onsite for the install and must sign off on final placement before riggers leave their booth. Any changes or re-positioning of signage is not guaranteed, and will result in additional fees.
- Signs will be removed as move out conditions on the show floor allow. Exhibitors must be onsite for removal and are responsible for disassembling their sign.
- All rigging prices are based on signs with 1 or 2 hanging points. For signs with additional hanging points, additional fees may apply.
- WCD reserves the right to refuse hanging signs if deemed unsafe by IATSE Local 18 riggers.
- WCD reserves the right to determine exact location based on structural limits of the building.
- Orders placed within 2 weeks (floor rate) are based on availability and are not guaranteed. Please email exhibitorsvc@wcd.org to determine availability.

Rigging Services

Frequently Asked Questions

How do I know if I qualify for the Basic Rigging Package?

Find out the dimensions and weight of your sign. If your sign weighs less than 150 pounds, is less than 20' in length, is less than 175 square feet, and does not require electrical rigging, truss, or motors, you qualify for the Basic Rigging Package. If your sign is motorized or needs electrical rigging (for example a rotating sign or an illuminated sign), you qualify for the Electrical Rigging Package.

Can I order overhead lighting for my booth?

If you would like to order overhead lights to brighten up your booth or illuminate specific objects, you will need to get a quote from Conference Technologies (CTI), WCD's in-house AV company. In most cases, lights cannot be attached to our ceilings. Instead, CTI can provide you with a truss, using motors, to hang lights and focus them over your booth. Please see the Conference Technologies page for contact information.

Do I ship my sign to you to put it together?

No. You must ship your sign through the show's contracted decorator. If you select a rigging package with assembly, you will receive two stagehands for 1 hour of assembly prior to your scheduled hanging time. The sign must be clearly labeled in the booth, all assembly instructions and hardware must be included with the shipment. All exhibitors are required to disassemble their own signs and remove from the facility or ship with the contracted decorator.

Can I request load-in and load-out times?

Yes, when submitting your rigging order, please complete and attach the Sign and Banner Specifications form with your order. Please note that your preferred timing is not guaranteed; however, we will try to do our best to accommodate your requests. If you do not provide a diagram or layout prior to load-in, then you may experience setup delays and may be subject to additional costs. Load-out will be scheduled based on conditions of the show floor and ability to maneuver the lifts through the space.

What type of diagram should I send?

The most useful diagrams are on a proportioned grid to show dimensions of the booth, the exact desired placement of hanging items, and orientation of the booths around yours. As a general rule, pictures of the sign are helpful, but not as important as an accurate diagram with placement, height, and weight of sign or hanging item(s).

Security Services

The WCD has an exclusive security contract with PerMar Security Services.

<u>Security Guard (Booth)</u>	31-90 days <u>Advanced</u>	14-30 days <u>Standard</u>	0-13 days <u>Floor</u>
Per Hour Per Officer	\$24.00	\$24.00	\$28.00

Terms & Conditions

- Officers will be uniformed public safety officers who can cover shows and events. Officers are scheduled at a 4-hour minimum and are available from move-in to move-out, around the clock. Orders placed within 2 weeks (floor rate) will be billed at a higher rate based on availability and may not be guaranteed.

Frequently Asked Questions

When do you recommend ordering security for an exhibitor booth?

Our public safety department suggests ordering security for booths planning to have VIP appearances, book signings, etc. to monitor crowd control and escort as needed. Exhibitors with expensive equipment in their booths may consider security for the overnight hours between show end and the next day's show start.

How do I specify what hours I need coverage?

When placing your order please note the dates and times you would like coverage in the instruction field and calculate the total number of hours for quantity. See example below on how to calculate hours needed:

Day 1: 1 Guard - VIP Booth Event 2pm-6pm (4 hours)

Day 2: 1 Guard - VIP Booth Event 2pm-6pm (4 hours)

Day 3: 2 Guards - VIP Booth Event 1pm-5pm (2 x 4 hours)

Total Hours: 16 hours

Is there general overnight security in the exhibit hall?

WCD provides 24-hour security coverage for the facility; however, security coverage for the exhibit hall is determined by the show organizer and may vary from event to event.

Wisconsin Center District



Exhibitor AV Pricing Guide

Office Hours: Monday – Friday 9am-5pm Office Phone: 414-908-6190

Please note, this is a price guide only. All orders should be placed online at the [Exhibitor Store](#). For custom rigging and overhead lighting options, or questions, please contact us at productions@cti.com

Rates: 31+ Days = Advanced Day Rate / 30-14 Days = Standard Day Rate / 13-0 Days = Floor Day Rate

Qty.	Description	Advanced Day Rate	Standard Day Rate	Floor Day Rate	Amount (Qty x Day Rate)
SCREENS & MONITORS					
	8' Tripod Screen & Skirt	\$63.00	\$70.00	\$84.00	
	3k-4k Lumen LCD Projector	\$315.00	\$350.00	\$420.00	
	82" LED Monitor – SAMSUNG	\$585.00	\$650.00	\$780.00	
	70" LED Monitor – SAMSUNG	\$540.00	\$600.00	\$720.00	
	50" LED Monitor – SAMSUNG / LG	\$225.00	\$250.00	\$275.00	
	32" LCD Monitor – SAMSUNG	\$125.00	\$150.00	\$175.00	
	22" LCD Monitor – LG	\$67.00	\$75.00	\$90.00	
	Raspberry PI Video Loop Device - USB/HDMI	\$55.00	\$60.00	\$72.00	
	CHIEF PRSU Monitor Stand	\$110.00	\$125.00	\$150.00	
	Safe Lock Projector Stands	\$8.00	\$10.00	\$12.00	
	34", 42", or 54" AV carts	\$20.00	\$25.00	\$30.00	
Please note, CTI does not provide Wall Mounting. Exhibitors will need to supply their own Wall Mounts and Wall Mount installation.					
Fast Fold Screens, 8k - 30k Lumen Projectors and Video Wall Options available upon request, please contact a CTI representative for pricing.					
PRESENTATION					
	PC Laptop	\$180.00	\$200.00	\$240.00	
	DI Box - Laptop Audio	\$27.00	\$30.00	\$36.00	
	Wireless Advancer/Mouse	\$13.00	\$15.00	\$18.00	
	Flipchart w/Pad and Markers	\$30.00	\$35.00	\$42.00	
	Gold DaLite Easels	\$13.00	\$15.00	\$18.00	
	Silver DaLite Easels	\$13.00	\$15.00	\$18.00	
	30" Wood Lectern (MOHOGANY)	\$60.00	\$65.00	\$78.00	
	Amplivox Wood Finish Lectern	\$45.00	\$50.00	\$60.00	
	Black Carpeted Lectern	\$36.00	\$40.00	\$50.00	
	Gray Carpeted Lectern	\$36.00	\$40.00	\$50.00	
AUDIO					
	8 Channel Analog Audio Mixer Console	\$90.00	\$100.00	\$120.00	
	4 Channel Analog Audio Mixer (No EQ)	\$30.00	\$35.00	\$42.00	
	QSC K10 Powered Speaker	\$65.00	\$75.00	\$90.00	
	Ultimate Speaker Stand	\$8.00	\$10.00	\$12.00	
	SHURE Wireless Single Unit	\$112.00	\$125.00	\$150.00	
	SHURE sm48s Wired Microphone	\$22.00	\$25.00	\$30.00	
Large Profile Digital Audio Consoles available upon request, please contact a CTI representative for pricing.					

414-908-6190 | WWW.CONFERENCETECH.COM
400 W Wisconsin Ave. Milwaukee, WI 53203

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Wisconsin Center District



Exhibitor AV Pricing Guide

Qty.	Description	Advanced Day Rate	Standard Day Rate	Floor Day Rate	Amount (Qty x Day Rate)
LIGHTING					
	LED Batten Fixture (Chauvet Batten 144 Tour)	\$112.00	\$125.00	\$150.00	
	LED Slim PAR Fixture	\$34.00	\$40.00	\$48.00	
	LED Battery/Wireless Fixture (Blizzard SkyBox)	\$55.00	\$60.00	\$72.00	
For special lighting over a booth, please contact Exhibitor Services and CTI for pricing. Please note, this is a custom rigging option and will require a detailed CAD / Diagram of your booth as well as Local IATSE 18 Labor.					
Specialty LED Production Lighting and Consoles available upon request, please contact a CTI representative for pricing.					
RIGGING					
All Rigging Plots must be confirmed with CTI and Local IATSE 18 two weeks prior to load in. Local IATSE 18 must install all Rigging. CTI can install Ground Supported Structures. Please contact a CTI Representative for Pricing and Details on your Custom Rigging.					
*Please include any Adapters in your Notes or Email us.					
	CTI also offers additional AV Gear to meet your Audio, Video, Lighting and Rigging needs.				

Please visit the exhibitor store wisconsincenter.com/order-exhibitor-services/ to place your orders.

All Audio Visual related questions can be directed to CTI at productions@cti.com or call us at 414-908-6190.



Levy is proud to be the exclusive provider of all the food and beverage for the Wisconsin Center District. We are excited to provide you with a seamless online ordering experience. We look forward to partnering with you on any booth needs during the show! You can find all our offerings within our menu link below:

[Exhibitor Menu – Wisconsin Center District](#)

To ensure the best service, please submit your order via our online portal at least 14 business days prior to your event. Your order will be confirmed by email after payment.

If you have any questions, please contact us at levycatering@wcd.org

Exhibitor Booth Map Template

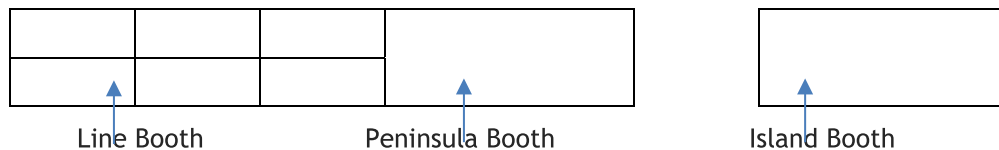
Booth numbers and booth layouts must be provided at the time an order is placed. Please complete this document and submit it as an attachment with your order.

Types of Exhibitor Booths

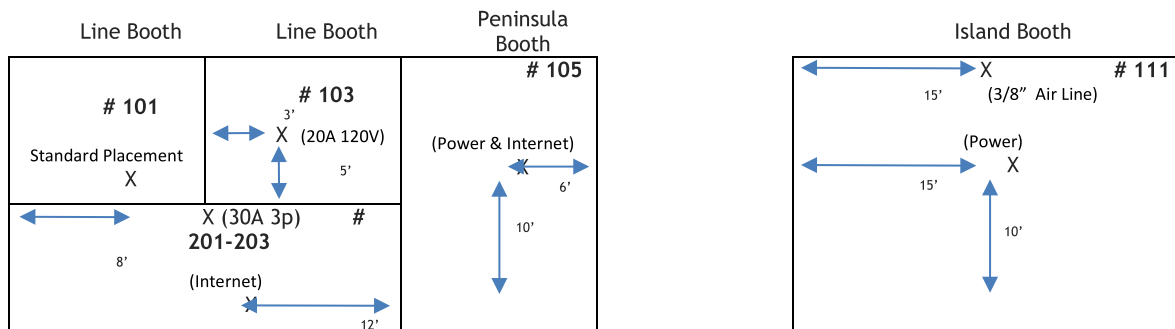
Line Booth - Booth adjacent to other booths, facing the aisle

Peninsula Booth - Booth at the end of a row of booths, an “endcap,” adjacent to booths behind it

Island Booth - A stand-alone booth, not directly adjacent to other booths



Floor Plan Examples



Exhibitor Floor Plan

Important items to include:

Mark service locations with measurements (i.e. electrical, mechanical, IT services)

Indicate adjacent booth numbers and/or aisles

Indicate your booth dimensions

Please note: If floorplan is not provided, services will be placed in the center-rear of your booth.

Event:			
Booth #:			
Booth Dimensions:	(feet)	X	(feet)

Adjacent
Booth #

[illegible]

Adjacent
Booth #

27

Exhibitor Sign and Banner Specifications

Email completed form to: exhibitorsvc@wcd.org

Sign Regulations

- Exhibitor must supply all frames, grommets, and hardware for hanging.
- Sign must be onsite, and built prior to the hang time.
 - o If union labor was pre-ordered, stagehands will arrive to your booth 30 minutes prior to scheduled hang time.
- Signage will be positioned only once, exhibitor must be onsite for the install and must sign off on final placement before riggers leave their booth. Any changes or re-positioning of signage is not guaranteed, and will result in additional fees.
- Exhibitors must be onsite for removal and are responsible for disassembling their sign.
- WCD reserves the right to refuse hanging signs if deemed unsafe by IATSE Local 18 riggers.
- WCD reserves the right to determine exact location based on structural limits of the building.

Exhibitor Information

Event:	
Booth #:	
On Site Contact:	
Phone #:	

Sign Information

Height:		Width:		Depth:	
Material:		Weight:		Shape:	

Sign Install - Pre-Determined by Show Management

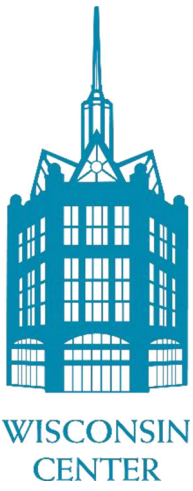
Date	Start	End

Sign Removal - Pre-Determined by Show Management

Date	Start	End



If you have any additional questions, please contact the Exhibitor Services Department at exhibitorsvc@wcd.org and we will be happy to assist you!



Exhibitor

MENU



CHRIS PULLING

Executive Chef



Chris began his career with Levy Restaurants in 1999 at the Gaylord Entertainment Center in Nashville. In 2004, he joined Qwest Center Omaha as Executive Chef. Chris was selected as part of the opening team of the Molson Center in Montreal and Bank One Ballpark in Phoenix, participated in the 2008 Olympic Swim Trial, 2006 NBA All-Star Game and NFL Super Bowl, 2005 Breeders' Cup, 2004 NFL Playoffs and multiple Kentucky Derbies, and has acted as a consultant for Manchester United and JFK Airport.

Chris relocated from Boston where he delighted New England crowds with creativity and passion at the Boston Convention and Exhibition Center. He finished the tour of the East Coast at the Hynes Convention Center in the heart of historical Boston.

Chris now brings the taste of the Midwest alive at the Wisconsin Center District. Modern preparations update traditional recipes passed down from the region's earliest settlers. Local selections direct from lakes and farms are complemented by hearty dairyland favorites, serving up a melting pot of Milwaukee flavors on every plate.

SIGNATURE “MILWAUKEE” BREAKFAST EXPERIENCE

Breakfast is the most important meal of the day, and we take that very seriously. From our signature freshly baked cinnamon bun cloaked in subtly sweet cream cheese and a bounty of ripe, refreshing fruit, to wholesome and hearty hot morning favorites - we will make sure you start your day off right.



FROM OUR BAKERY SHOP

Our signature spread of freshly baked breakfast breads and pastries that we're proud to share with our guests

Enhance your booth experience by adding an array of freshly brewed coffees and juices that complement the start of the day

"TOPS ONLY" MUFFINS

Whole grain, old fashioned blueberry, lemon poppy seed, cranberry orange
39 per dozen

WISCONSIN KRINGLES

Original almond and seasonal flavors
40 per dozen

APPLE CIDER DONUTS

Powdered caramel
42 per dozen

DANISH PASTRIES

Cheese and fruit filled
40 per dozen

SIGNATURE CINNAMON ROLLS

Warm vanilla glazed
40 per dozen

MORNING SCONES

Savory and sweet
42 per dozen

BREAKFAST BREADS

Cinnamon streusel, lemon, marble chocolate, orange poppy
42 per dozen

Add a warm breakfast option

BACON, EGG AND CHEESE BISCUIT *6 Each*

TURKEY SAUSAGE AND CHEDDAR HAND PIE *6 Each*

EGG WHITE, SPINACH AND MUSHROOM HAND PIE *6 Each*

Half dozen of each minimum required per order.

LUNCH AND SNACKS



CHEF CHRIS' SELECTION

GRAB AND GO

Bagged Snacks

Kettle Chips, Pretzel Sticks, Popcorn,
Sun Chips, Pop Chips

38 per dozen

Energy Bars

39 per dozen

Granola Bars

39 per dozen

Breakfast Bars

38 per dozen

Full Sized Candy Bars

48 per dozen

Pita Chips

36 per dozen

ANYTIME SNACKS

Greek Yogurt Parfaits

Mixed berry, cranberry-lime or cinnamon apple

64 per dozen

Market Fresh Fruit Cups

Ginger simple syrup

54 per dozen

Brownies and Blondies

54 per dozen

Rice Krispy Trio

classic, chocolate and butterscotch

42 per dozen

Gourmet Dessert Bar Sampler

45 per dozen

Market Fresh Whole Fruit

36 per dozen

BULK SNACK

Bavarian "Pie Nuts"

Apple pie, banana cream pie or pecan pie

20 per pound

Gourmet Mixed Nuts

20 per pound

Trail Mix

18 per pound

M&M's

24 per pound

Hershey Kisses

24 per pound

Dried Fruit Medley

24 per pound

Chia Stix "Re-Charge" Snack Mix

24 per pound

LUNCH PACKS

All of our lunch packs are served with
kettle chips, whole fruit and brownie

Smokin Gobbler

Smoked turkey, Wisconsin cheddar,
cranberry chutney, sage aioli

25 each

Shaved Tuscan Beef

Roasted pepper, balsamic onions,
Boursin cheese, arugula, ciabatta

25 each

Cured Ham and Wisconsin Swiss

Honey-mustard, pretzel roll

25 each

ZLT Flatbread

Grilled squash, romaine hearts,
oven-dried tomato spread, smoked chili aioli

25 each

Caprese Salad

Grape tomatoes, cucumber, basil,
fresh mozzarella, artisan greens,
lemon-basil vinaigrette

25 each

Southwestern Salad

Hearty greens, black beans, roasted corn,
tomato, tortilla croutons, green chili ranch

25 each

Classic Caesar Salad

Classic dressing, garlic croutons,
Shaved parmesan (grilled chicken,
peppered salmon, or grilled vegetable)

25 each

*Customized box lunches available
upon request. Half dozen of each
minimum required per order.*

RECEPTION TABLES

Fresh, house-made, and packed with the best local flavors, our premiere array of innovative food sure to impress your guests. Let our chef make your meal memorable with a menu showcasing the finest ingredients in delectable dishes.



SMALL BITES



RECEPTION

Our chef-driven fare brings the heart of the kitchen into your reception in inviting snackable portions. Guests can mingle over miniature restaurant plates packed with an array of savory charcuteries, rich cheeses, and bite-sized appetizers packed with big flavor.

All our selections serve up to 50 guests

WISCONSIN CHEESE AND SAUSAGES

300 each

RHINELANDER MARKET FRESH VEGETABLES

225 each

BRADY STREET ANTIPASTI

300 each

3RD WARD MINI BRATS

320 each

MILWAUKEE "HAND PIE" PRETZEL TABLE

250 each

BREWERS SLIDER TABLE

375 each

"OLD WORLD" PRETZELS AND CHEESE TABLE

275 each

TRAFFIC BUILDERS



A selection of the best attendant served interactive food and beverage experiences showcasing the flavors of Wisconsin

All our selections serve up to 150 guests

BAVARIAN NUT ROASTER
750 each

HANGING PRETZEL BUILDER
550 each

"FROZEN TUNDRA" HANDMADE ICE CREAM
750 each

WISCONSIN STATE "CRACKLIN" CREAM PUFF
650 each

"REVIVE" BOBA CRAFT FRUIT TEA
550 each

WARM COOKIE STOP
500 each

CRAFT POPCORN
450 each

BLUE MOON ICE CREAM NOVELTY
450 each

WAFFLE BITE TRIO
500 each

MKE FROZEN CUSTARD
550 each

All these offerings are a three hour experience with our attendant

REFRESHMENTS

We offer a bevy of non-alcoholic beverages to quench thirsts with a culinary twist. Bright, refreshing fruit waters showcase unexpectedly delicious flavor combinations like pineapple-ginger and cucumber-mint.



NON-ALCOHOLIC REFRESHMENTS

WCD SIGNATURE ROAST COFFEE

Regular and Decaffeinated *59 per gallon**

HOT TEA *59 per gallon**

CHAI INFUSED ICED COFFEE

Our Signature Craft Coffee *69 per gallon**

KEURIG COFFEE *450 each*

Serves 100 people

NITRO COFFEE *595 each**

Serves 80 people

INSPIRED FLAVORED ICED TEA *62 per gallon**

FRUIT SPA WATER BAR

Fresh fruit infused waters: pineapple-ginger punch,
cucumber-mint and peppered melon-lime
*49 per gallon**

CRAFT LEMONADE

A hint of honey *49 per gallon**

WATER COOLER *60 each*

Five gallon

12 PACK CANNED SODA *48 each*

12 PACK BOTTLED WATER *48 each*

12 PACK SPARKLING SPRING WATER *60 each*

12 PACK BOTTLED ORANGE JUICE *60 each*

**All prices for the these offerings are based on a two hour experience
Additional 90 attendant fee is required. Coffee and tea service includes cream,
milk, sugar, sweeteners, lemon and honey.*



WISCONSIN CENTER

Please note that all food, beverage, and related items are subject to a 22% service charge plus 6% sales tax. This service charge is not a tip or gratuity and is not distributed to service employees. Additional payment for tips or gratuity for service, if any, is voluntary and at your discretion.

Contact Information

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