

# Maximize Your Exhibit Investment With Lead Capture Services.

The RCS ExpoSmart App turns any Apple or Android\* smartphone or tablet into a sales capture & qualifying tool.

Scan an attendee badge to capture their information, add qualifiers and notes creating more qualified leads for your sales team to win more business.

You don't have that? No problem. You can order one of our devices loaded with the ExpoSmart App.

## Features

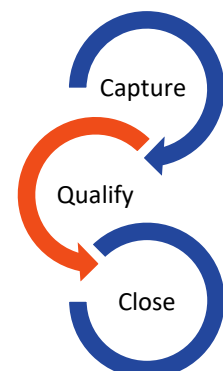
- Quickly scan badges.
- Add Notes and Qualifiers to prioritize future sales action.
- Secure login for online access to your leads after the event.
- Easily transfer leads to your CRM or solicit straight from the spreadsheet.

## Upgrades

- **ExpoAction:** Automatically send a simple text email to prospects, when you scan their badge, thanking them for visiting your booth.
- **Custom Qualifiers:** Customize the qualifiers you add to leads to clearly qualify your leads. Up to 20 qualifiers with 20 characters each.

Ready to Order? Click the "order online" button.

**ORDER ONLINE**



## Lead Retrieval Order Form

ITEM	UNIT PRICE	QUANTITY	TOTAL
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STEP 1

**EXPOSMART LEAD RETRIEVAL SCANNING OPTIONS:**

**Early Bird** Thru 6/23      **Advance** 6/24-7/28      **On-Site** 7/29-8/10      (Prices quoted in U.S. dollars only)

**Your Device**

☐ **ExpoSmart App** - Single Device      \$ 325.00      \$ 425.00      \$ 520.00      X \_\_\_\_\_ = \$ \_\_\_\_\_

☐ **ExpoSmart App** - Up to 5 Devices  
(Compatible with Android and iPhone)      \$ 550.00      \$ 720.00      \$ 880.00      X \_\_\_\_\_ = \$ \_\_\_\_\_

**Our Device**

☐ **RCS Phone + ExpoSmart app**      \$ 425.00      \$ 550.00      \$ 680.00      X \_\_\_\_\_ = \$ \_\_\_\_\_

STEP 2

**Upgrades added to your scanning option order:**

Above app or device must be selected prior to choosing optional services

☐ **ExpoAction email**      \$ 250.00      \$ 325.00      \$ 400.00      X \_\_\_\_\_ = \$ \_\_\_\_\_

☐ **Custom Qualifier Questions**      \$ 125.00      \$ 165.00      \$ 200.00      X \_\_\_\_\_ = \$ \_\_\_\_\_

☐ **High Speed Scanner**      \$ 75.00      \$ 100.00      \$ 120.00      X \_\_\_\_\_ = \$ \_\_\_\_\_  
*\*can only be ordered with Our Device*

☐ **Delivery & pick-up**      \$ 150.00      X \_\_\_\_\_ = \$ \_\_\_\_\_  
(Please provide an on-site mobile phone number below to schedule your delivery)

STEP 3

Ready to Order? Click the "order online" button.

**ORDER ONLINE**      <http://www.rcsreg.com/leads/gcs2023>

Processing Fee      \$ 10.00

**TOTAL**      \$ \_\_\_\_\_

STEP 3

**CONTACT INFORMATION**

Name \_\_\_\_\_ Booth # \_\_\_\_\_

Company \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_ email \_\_\_\_\_  
(email **receipt** will be sent once order is processed)

Country \_\_\_\_\_ email \_\_\_\_\_  
(email **confirmation** will be sent once order is processed)

STEP 3

**PAYMENT:**

- a confirmation will be sent when order is processed if email provided -

**Credit Card** - Orders must be processed online

**Check** (US funds drawn on a US bank) - Make payable to **REGISTRATION CONTROL SYSTEMS**

Mail completed form with check to:  
EXHIBITOR SERVICES DESK  
REGISTRATION CONTROL SYSTEMS  
1833 Portola Rd., Suite D  
Ventura, CA 93003

[email: exhibitorserv@rcsreg.com](mailto:exhibitorserv@rcsreg.com)  
**Orders must be pre-paid.**  
**No purchase orders will be accepted.**

STEP 3

To ensure availability, order early.

No refunds for advance orders or units not utilized onsite. Refunds are not issued for unreported defects.

Please return units within one hour of the close of the event.

Non-returned units recovered by RCS will be charged a full delivery charge.

Lost or damaged units will be charged a replacement fee of \$1,800.00.

I agree to the above terms and conditions \_\_\_\_\_  
(signature required for faxed or mailed in orders)

**PLEASE RETAIN A COPY FOR YOUR RECORDS**